

REP HEADLINE# 6301800
\$\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP S ** CHANCES **

HARRIS REPORT FROM REP SEP10/12 16.00
CHANGES
*** WFSB-TV ***

:LINE#:		REP	CD:	TIME	PERIOD	LGTH:	SEC:	RATE	START	END	:SPTS:	WEEK:	DAY:	:TOTAL:		
						:	:		DATE	DATE				:SPOTS:		
33	S	530P~600P				30		\$65.00	9/10	9/10	0	MON		0		
		PROGRAM:	530P	NEWS												
		CON COM1:	530P	NEWS												
34	S	600P~630P				30		\$90.00	9/10	9/10	0	MON		0		
		PROGRAM:	6P	NEWS												
		CON COM1:	6P	NEWS												
SEP/12														CONTRACT	TOTAL	TOTAL SPOTS
														\$4,790.00	\$4,790.00	53

MARKET TOTALS \$409,687 WFSB 408 WTNH 188 WTIC 138 WCIX 48 WCCT 08 WHPX 0%

SHARES ACCRUED 200

SVC - NST

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLIER

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491856 /	Alt Order # 06301800
<u>Product</u> MCMAHON 4 !!IGFSB!!	
Contract Dates 09/04/12 - 09/10/12	Estimate # 1291
Advertiser McMahon for Senate	Original Date / Revision 09/10/12 / 09/10/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station GFSB	Account Executive Heather Uttley
Special Handling	
<u>Demographic</u> Adults 35+	
IDB# 1021	Advertiser Code
Agency Ref	Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots		Amount
											Spots	Spots	
1	GFSB	09/04/12	09/07/12	6AM-6:30AM Eyewitness News	6AM-6:30AM		:30			NM	2	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T---F--					2	\$45.00				
2	GFSB	09/04/12	09/06/12	6:30AM-7AM Eyewitness News	6:30AM-7AM		:30			NM	2	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$60.00				
3	GFSB	09/04/12	09/06/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$40.00				
4	GFSB	09/04/12	09/07/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T---F--					2	\$50.00				
5	GFSB	09/04/12	09/06/12	5PM-5:30PM Eyewitness News	5PM-5:30PM		:30			NM	2	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$65.00				
6	GFSB	09/04/12	09/07/12	5:30PM-6PM Eyewitness News	5:30PM-6PM		:30			NM	1	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T---F--					2	\$65.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
1	GFSB	09/03/12-09/09/12		5:30PM-6PM Eyewitness News	5:30PM-6PM	-Tu---F---	:30		\$65.00	NM			
				See MG 25.2,25.3,25.4									
7	GFSB	09/04/12	09/06/12	6PM-6:30PM Eyewitness News	6PM-6:30PM		:30			NM	2	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-T-T---					2	\$90.00				
8	GFSB	09/07/12	09/07/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	----1--					1	\$90.00				
9	GFSB	09/05/12	09/05/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	--1----					1	\$90.00				
10	GFSB	09/04/12	09/06/12	5AM-5:30AM Eyewitness News	5AM-5:30AM		:30			NM	4	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/03/12	09/09/12	-TWT--					4	\$25.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491856 /	Alt Order # 06301800
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Contract Dates 09/04/12 - 09/10/12	Product MCMAHON 4 !!!GFSB!!	Estimate # 1291
Advertiser McMahon for Senate		Original Date / Revision 09/10/12 / 09/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
11	GFSB	09/04/12	09/07/12	5:30AM-6AM Eyewitness Nev	5:30AM-6AM		:30			NM	2	\$70.00
Week: 09/03/12		Start Date	End Date	Weekdays								
12	GFSB	09/04/12	09/08/12	M-SU Eyewitness News @ 1	11PM-11:35PM		:30			NM	3	\$195.00
Week: 09/03/12		Start Date	End Date	Weekdays								
13	GFSB	09/04/12	09/04/12	NCIS	8PM-9PM		:30			NM	1	\$250.00
Week: 09/03/12		Start Date	End Date	Weekdays								
14	GFSB	09/04/12	09/04/12	National Conventions	10pm-11pm		:30			NM	1	\$400.00
Week: 09/03/12		Start Date	End Date	Weekdays								
15	GFSB	09/05/12	09/05/12	Criminal Minds	9PM-10PM		:30			NM	1	\$220.00
Week: 09/03/12		Start Date	End Date	Weekdays								
16	GFSB	09/05/12	09/05/12	National Conventions	10pm-11pm		:30			NM	1	\$400.00
Week: 09/03/12		Start Date	End Date	Weekdays								
17	GFSB	09/07/12	09/07/12	CSI: NY	9PM-10PM		:30			NM	1	\$200.00
Week: 09/03/12		Start Date	End Date	Weekdays								
18	GFSB	09/08/12	09/08/12	SA Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
Week: 09/03/12		Start Date	End Date	Weekdays								
19	GFSB	09/08/12	09/08/12	SA Eyewitness News	7AM-9AM		:30			NM	1	\$35.00
Week: 09/03/12		Start Date	End Date	Weekdays								
20	GFSB	09/08/12	09/08/12	SA 6pm-6:30pm EWN	6PM-6:30PM		:30			NM	1	\$35.00
Week: 09/03/12		Start Date	End Date	Weekdays								
21	GFSB	09/09/12	09/09/12	SU Eyewitness News	6AM-7AM		:30			NM	1	\$20.00
Week: 09/03/12		Start Date	End Date	Weekdays								
22	GFSB	09/09/12	09/09/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$85.00
Week: 09/03/12		Start Date	End Date	Weekdays								
24	GFSB	09/09/12	09/09/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$55.00
Week: 09/03/12		Start Date	End Date	Weekdays								
25	GFSB	09/09/12	09/09/12	SU 6:30PM-7PM EWN	6:30PM-7PM		:30			NM	3	\$110.00
Week: 09/03/12		Start Date	End Date	Weekdays								

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Contract / Revision 491856 /	Alt Order # 06301800	
Contract Dates 09/04/12 - 09/10/12	Product MCMAHON 4 !!!GFSB!!	Estimate # 1291
Advertiser McMahon for Senate	Original Date / Revision 09/10/12 / 09/10/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	GFSB	09/03/12-09/09/12		SU 6:30PM-7PM EWN See MG 25.2,25.3,25.4	6:30PM-7PM	-----St	:30		\$45.00	NM		
2	GFSB	09/08/12-09/08/12		M-SU Eyewitness News @ 1111PM-11:35PM		-----Sa--	:30		\$65.00	NM		
①	MG for 6.1,25.1											
3	GFSB	09/08/12-09/08/12		Wknd Late Fringe Synd.	1135PM-12:35AM	-----Sa--	:30		\$15.00	NM		
①	MG for 6.1,25.1											
4	GFSB	09/10/12-09/10/12		9AM-10AM	9AM-10AM	M-----	:30		\$30.00	NM		
①	MG for 6.1,25.1											
26	GFSB	09/09/12	09/09/12	60 Minutes	7PM-8PM		:30			NM	1	\$550.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----1		1	\$550.00							
27	GFSB	09/09/12	09/09/12	Mentalist	10PM-11PM		:30			NM	1	\$200.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/03/12	09/09/12	-----1		1	\$200.00							
28	GFSB	09/10/12	09/10/12	6AM-6:30AM Eyewitness News	6AM-6:30AM		:30			NM	1	\$40.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$40.00							
29	GFSB	09/10/12	09/10/12	6:30AM-7AM Eyewitness News	6:30AM-7AM		:30			NM	1	\$50.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$50.00							
30	GFSB	09/10/12	09/10/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	1	\$30.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$30.00							
31	GFSB	09/10/12	09/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$50.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$50.00							
N 32	GFSB	09/10/12	09/10/12	5PM-5:30PM Eyewitness News	5PM-5:30PM		:30			NM	0	\$0.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$65.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	GFSB	09/10/12-09/16/12		5PM-5:30PM Eyewitness News	5PM-5:30PM	M-----	:30		\$65.00	NM		
<i>Credited</i>												
N 33	GFSB	09/10/12	09/10/12	5:30PM-6PM Eyewitness News	5:30PM-6PM		:30			NM	0	\$0.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$65.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	GFSB	09/10/12-09/16/12		5:30PM-6PM Eyewitness News	5:30PM-6PM	M-----	:30		\$65.00	NM		
<i>Credited</i>												
N 34	GFSB	09/10/12	09/10/12	6PM-6:30PM Eyewitness News	6PM-6:30PM		:30			NM	0	\$0.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$90.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	GFSB	09/10/12-09/16/12		6PM-6:30PM Eyewitness News	6PM-6:30PM	M-----	:30		\$90.00	NM		
<i>Credited</i>												
35	GFSB	09/10/12	09/10/12	7PM-7:30PM	7PM-7:30PM		:30			NM	1	\$90.00
Week:	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/10/12	09/16/12	1-----		1	\$90.00							
36	GFSB	09/10/12	09/10/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
Start Date	End Date	Weekdays	Spots/Week	Rate								

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333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333**

Contract / Revision	Alt Order #
491856 /	06301800
Product	Estimate #
MCMAHON 4 !!!GFSB!!	1291

Totals

53 \$4,790.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	53	\$4,790.00	\$4,071.50
Totals	53	\$4,790.00	\$4,071.50

Signature: _____ **Date:** _____

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